

DROWNING IS SILENT

*There's no big long splash
scene like in the movies.*



NOTHING REPLACES CONSTANT SUPERVISION

*70% of preschoolers who drown
are in the care of **ONE OR BOTH**
parents at the time of drowning.**

This is an underserved very important topic dear to our hearts. We want to inform and educate as many parents and caregivers so no one else experiences this tragedy.

**Drowning takes the lives of 3
children in the U.S. everyday.**

*Another 5 children will receive ER care
due to non-fatal drowning accidents.*

*Stats from www.safekids.org

WATER WATCHER BADGE

I agree to supervise the children in the open water or pool, keeping them in sight at all times. I will not leave the water area without finding an adult to replace me.

cut out laminate or create your own!

SAFEGUARD YOUR CHILD

**It's not a lack of supervision, but a LAPSE
of supervision that can put a child at risk.**

Designate someone as a
"Water Watcher" when swimming.
Take 15 minute shifts.

SIGN UP AND LEARN CPR.

Skill your child with the ability to roll on
their back and float.

**PARENTSPREVENTING
CHILDHOODDROWNING.COM**

think
DESIGNS

BROCHURE DESIGNED BY
Sarah Savoie www.askthinkdesigns.com



**PARENTS
PREVENTING
CHILDHOOD
DROWNING**



**DROWNING IS THE
LEADING CAUSE OF
ACCIDENTAL DEATH OF
CHILDREN AGES 1-4***

Help us change this statistic.

**EDUCATE YOURSELF
SHARE THE KNOWLEDGE**

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POOL SAFETY

NEVER LET YOUR CHILD HAVE ACCESS TO A POOL ALONE

Constant Supervision

Always be vigilant. Nothing is better than watching your child.

Water Watcher

At all times, designate someone to be the water watcher.

Fences

Install pool fences that enclose the pool and are 4-6 feet in height with self latching and self closing gates.

Remove Temptation

Remove all pool toys when not in use and never leave furniture by the pool that may allow your child to climb over the fence.

Learn CPR Find a class online.

Dog Doors Remove all pet doors.



Alarms & Locks

Install high locks and alarms on ALL doors and windows that lead to the pool. Additional alarm options include alarms for the pool surface and personal immersion alarms for your child.

Check Pool First

Always check your pool first if your child is missing.

BOATING SAFETY

www.uscgboating.org

Wear a Coast Guard approved life jacket around oceans, rivers, lakes, on a water craft and when participating in water sports.



80% of children under 13 who drowned in boating accidents were not wearing life jackets. ALWAYS wear your jacket.

Verify that the life jacket you purchased will float your child face up. **TEST IT.**

Ensure your boat has one life jacket of the correct size for each person on board.

SWIM LESSON SAFETY

Do Your Research

Select an effective swimming program that will teach your child to roll on to their back and float face up. Floating is a crucial life saving technique. Be cautious of programs that **ONLY** promote water acclimation. These may create a dangerous situation for your child. If your child loves the water but does not have the skills to save themselves then the risk of drowning increases. *Check your instructor's credentials and ensure their certifications are up to date and relevant for the technique they are teaching.*



BEACH SAFETY Check surf conditions before entering the water. Swim in a lifeguard protected area. Teach your child how to survive if caught in a rip current: do not panic, swim parallel to the shore until the current releases them, float if tired. Dress your child in bright colors.

